

# Masterclass: Collective Impact

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Thinker in Residence

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# Collective Impact

— A Case Study —

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# Collective Impact

There is only one way to solve  
a major community problem

**Collectively**

# The Five Conditions of Collective Impact

1. **Common agenda**
2. **Shared measurement systems**
3. **Mutually reinforcing activities**
4. **Continuous communication**
5. **Backbone support organizations**

# Common Agenda: Chicago's 2.0

## THE CRISIS RESPONSE SYSTEM 1

Create an effective crisis response system that prevents homelessness whenever possible and rapidly returns people who experience homelessness to stable housing.

## ACCESS TO STABLE AND AFFORDABLE HOUSING 2

Create and maintain stable and affordable housing for households who are experiencing or at risk of homelessness.

## YOUTH HOMELESSNESS 3

Create a comprehensive, developmentally appropriate menu of services for youth who experience homelessness in order to prevent homeless youth from becoming the next generation of homeless adults.

## EMPLOYMENT 4

Increase meaningful and sustainable employment opportunities for people experiencing or most at risk of homelessness.

## ADVOCACY AND CIVIC ENGAGEMENT 5

Engage all of Chicago in a robust plan that creates a path to securing a home for everyone in our community.

## CROSS-SYSTEMS INTEGRATION 6

Work across public and private systems of care to ensure ending homelessness is a shared priority.

## CAPACITY BUILDING 7

Ensure a strong homeless assistance system capable of implementing Plan 2.0 goals and HEARTH Act performance standards.

# Common Agenda: System Goals

- Reduce Street Homelessness by 25%
- End Veterans Homelessness
- Implement Coordinated Entry
- Develop and utilize a One List

# Shared Measurement

- One list
- Inflow and Outflow
- Length of time homeless
- Returning to System
- Providers meeting systems goals
- Reduction in number of people experiencing homelessness



# Shared Measurement

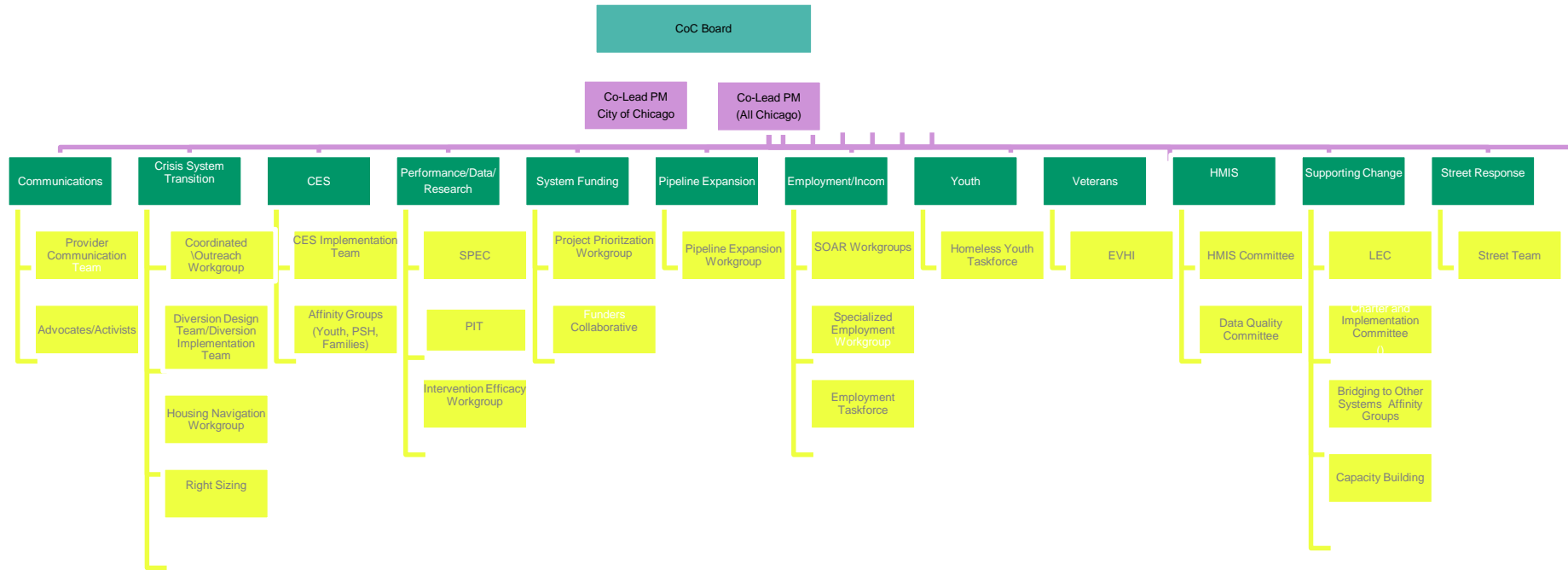
## Chicago's Dashboard to End Homelessness

<https://allchicago.org/dashboard-to-end-homelessness>

# Mutually Reinforcing Activities

- One List
- Coordinated Entry System
- Youth Task Group
- Employment Task Group
- Leadership Team Meetings
- Data Collection/Dashboard
- System Structure

# Mutually Reinforcing Activities



# Continuous Communication

- Biweekly e-newsletters
- Open meetings at all levels
- Regular e-blasts
- Posting of meeting minutes

# Continuous Communication

All Chicago Website

<https://allchicago.org>

# Backbone Support Organization

**all Chicago**  
making homelessness history

**IGH** Institute  
of Global  
Homelessness

# All Chicago's Role

**Emergency Financial Assistance:** Provide critical financial assistance to people experiencing an emergency that could lead to homelessness or other crises.

**Community Partnerships:** Convene key stakeholders and drive collaboration to lead Chicago's city-wide response to ending homelessness.

**Data Analytics:** Manage a city-wide database to collect and analyze data on people experiencing, or at risk of, homelessness and the services they receive.

**Training and Research:** Provide partners with trainings, tools, information and research to address homelessness more effectively.

**Monitor/Evaluate/Distribute:** Almost 100 Million public and private dollars to Chicago's Homeless System

# Moving Collective Impact Forward

**Identify a Collective Impact approach you are involved in or would like to develop.**



# Collective Impact

These Five elements put  
together produce true  
alignment and lead to  
powerful results.

# Contact Information

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# Any Questions?

# Masterclass: Collective Impact with Dr Nonie Brennan

## Thank You For Attending!

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