

SUZI SOSA

Thinker in Residence

Don Dunstan Foundation's Social Capital Residencies

DONDUNSTANFOUNDATION
INSPIRING ACTION FOR A FAIRER WORLD



THINKERS IN RESIDENCE

The Don Dunstan Foundation has re-launched the highly successful Thinkers in Residence program.

The current focus of the Thinkers in Residence program is on Social Capital.

To put it simply, the aim of the Social Capital Residencies is to do good better.

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ENTREPRENEURSHIP





ABOUT VERB



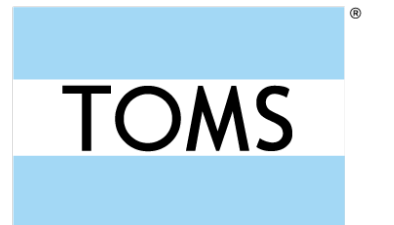
Innovation

Social Entrepreneurship

Corporate Social Responsibility

Entrepreneurship Ecosystems

Our customers include:



A man with short brown hair, wearing a white button-down shirt, a dark jacket, and blue jeans, stands in the produce section of a Whole Foods Market. He is smiling slightly and looking towards the camera. The background is filled with fresh produce, including large stacks of red radishes, green cabbages, and various fruits and vegetables in wooden crates. The store's lighting is warm and bright. In the upper right corner, the text 'WHOLE FOODS MARKET' is overlaid in a large, green, serif font. The word 'WHOLE' is on the top line, 'FOODS' is on the second line, and 'MARKET' is on the third line, all in a dark green color. The 'O' in 'WHOLE' has a decorative flourish. The 'M' in 'MARKET' is also decorative. The background shows shelves stocked with more produce and a sign that says 'GOOD' in orange letters.

WHOLE FOODS MARKET



Whole Foods Market





WASHINGTON
berries
\$3.99

Wild Mushrooms

\$5.99

\$5.99

\$5.99

So close to taste it.

WHOLE FOODS MARKET



THE MORE YOU KNOW ABOUT OUR MEAT THE BETTER



WHOLE FOODS MARKET[®]
**ANIMAL
WELFARE**

Look for Global Animal Partnership 5-Step Animal Welfare Rating* labels on our chicken, beef and pork as a guide to knowing exactly how the animals were raised for the meat you are buying. We require our producers to meet at least Step 1, which is quite an accomplishment.

STEP

1

no cages, no crates, no crowding

STEP

2

enriched environment

STEP

3

enhanced outdoor access

STEP

4

pasture centered

STEP

5

animal centered no physical alterations

STEP

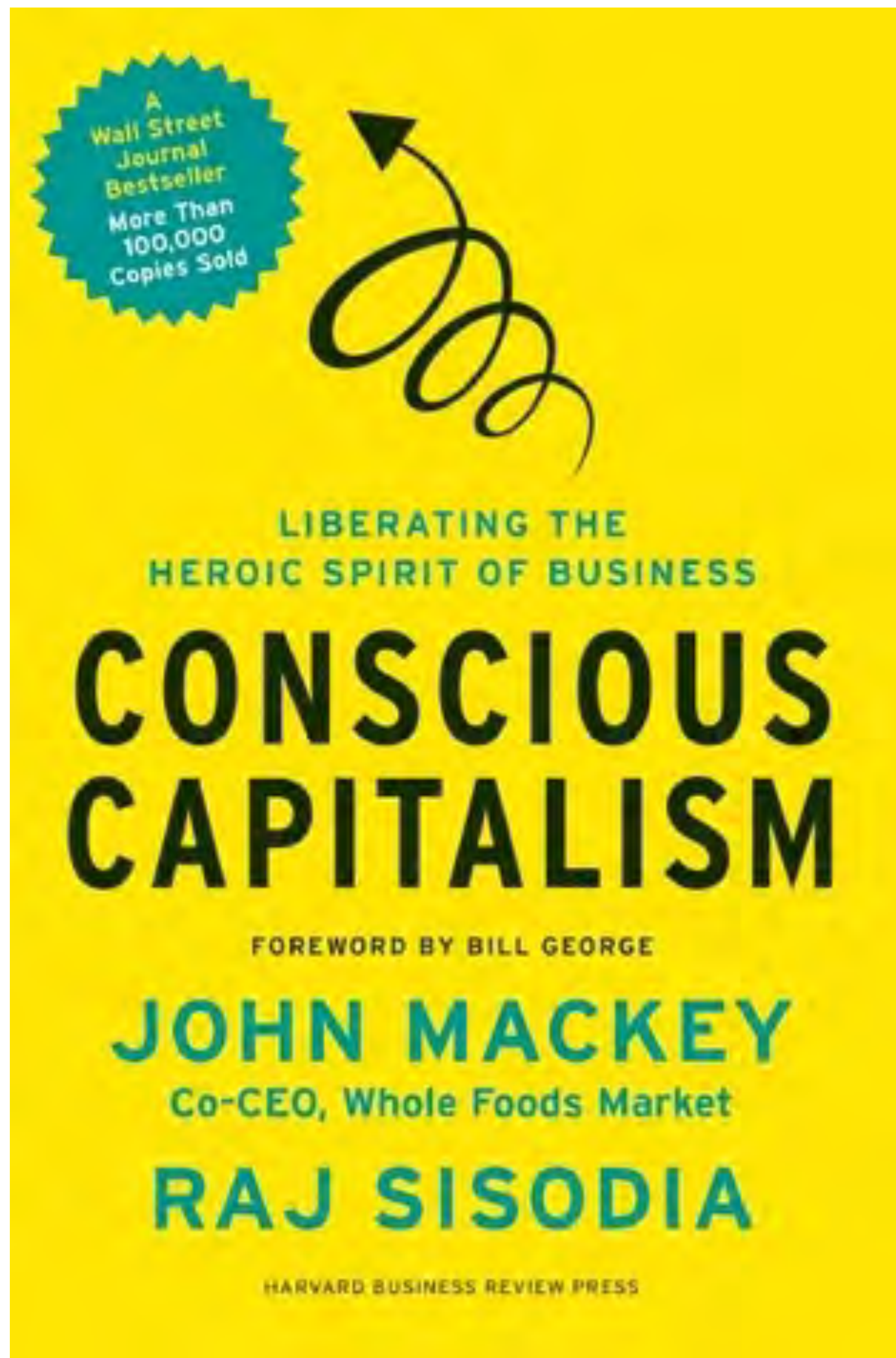
5+

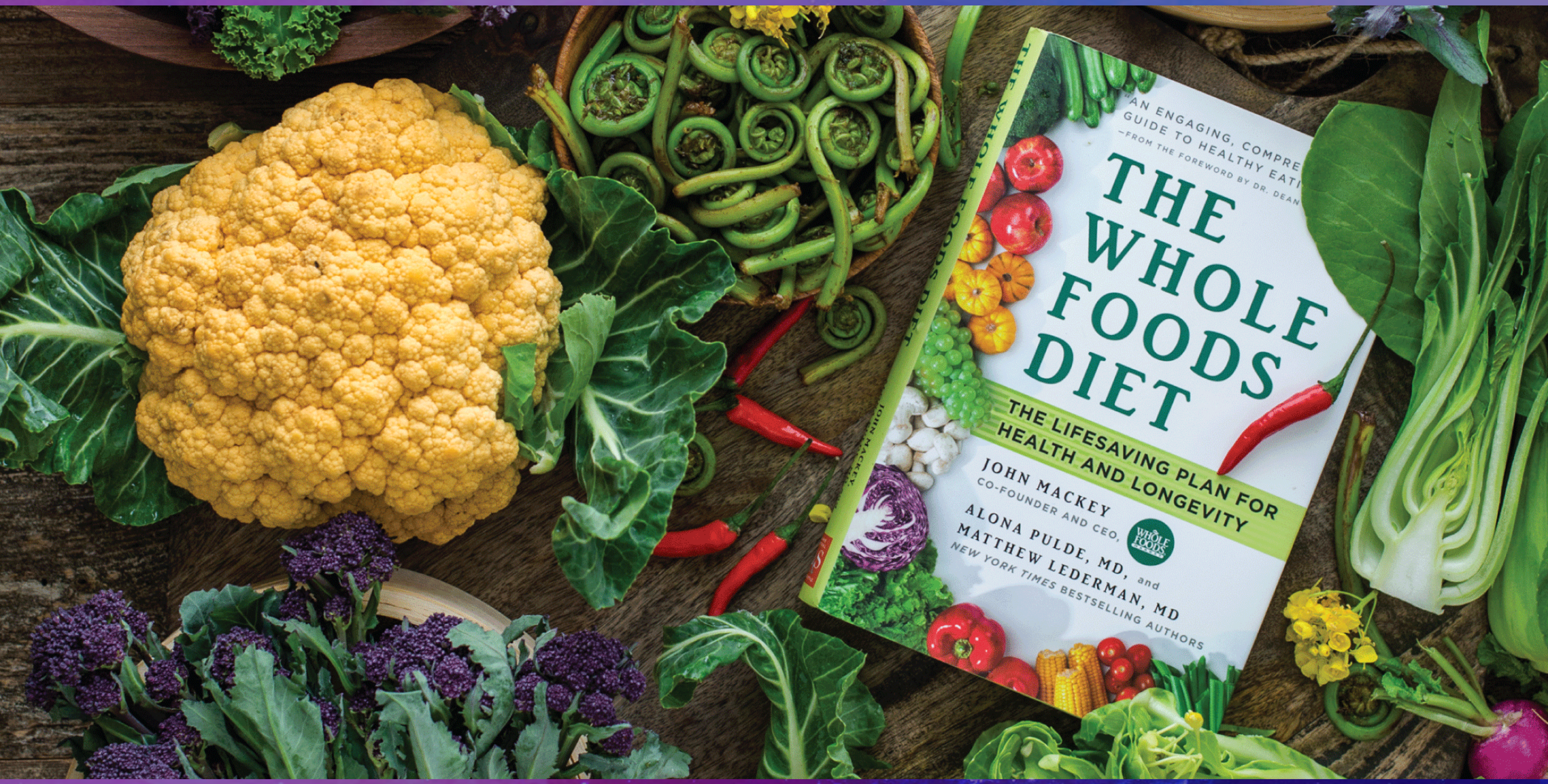
animal centered entire life on same farm

**ALL OUR MEAT AND POULTRY ARE RAISED TO THE HIGHEST STANDARDS.
NO ANTIBIOTICS EVER • NO ADDED HORMONES** • VEGETARIAN FED**

*Standards for other species are under development. **Federal regulations prohibit the use of hormones in raising pork and poultry.








THE WHOLE FOODS DIET

"AN ENGAGING, COMPREHENSIVE GUIDE TO HEALTHY EATING"
- FROM THE FOREWORD BY DR. DEAN

THE LIFESAVING PLAN FOR HEALTH AND LONGEVITY

JOHN MACKKEY
CO-FOUNDER AND CEO, 
ALONA PULDE, MD, and
MATTHEW LEDERMAN, MD
NEW YORK TIMES BESTSELLING AUTHORS

WHOLE PLANET
FOUNDATION®

A HAND UP
TO HALF A
MILLION PEOPLE

ALLEVIATING POVERTY
WORLDWIDE

ALLEVIATING **POVERTY**
WORLDWIDE WHERE
WHOLE FOODS MARKET® SOURCES
PRODUCTS **WHERE WE WORK**





1,500 SCHOOL GARDEN GRANTS

2,500 SCHOOL SALAD BARS

2 MILLION KIDS SERVED





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Everyone Deserves Access to Healthy Food Choices

24 million Americans live in neighborhoods with limited or no access to fresh, healthy food

[LET'S MAKE A CHANGE](#) 🌱

amazon.com

AMAZON BUYING WHOLE FOODS FOR \$13.7 BILLION



JOHN MACKKEY'S IMPACT

- 70,000 direct jobs
- 100,000's indirect jobs
- \$13B shareholder value

- Access to high quality food
- Increased sustainability and humane practice in food production
- Increased awareness and accessibility of good diet and health
- Demonstrating new model of corporate values and behavior
- \$63,000,000 in micro loans to women in 69 countries to alleviate poverty
- Rethinking capitalism and the economy

How do we blend the **best of business** with the **best of charities** to create new types of organizations that can solve some of society's toughest challenges?

SOCIAL ENTREPRENEURSHIP



SOCIAL ENTERPRISE SPECTRUM

MISSION MAXIMIZATION

PROFIT MAXIMIZATION

NON-
PROFIT

NON-PROFIT
WITH EARNED
INCOME

HYBRID

MISSION-
BASED
FOR-PROFIT

FOR-
PROFIT



TOMS

One for One



With every pair you purchase, TOMS will give a pair of new shoes to a child



One for One.™



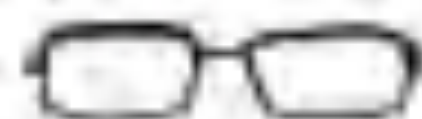
One pair of TOMS glasses



Sight for one person



Prescription
Glasses



or

Sight-saving
Surgery



or

Medical
Treatment





MEET OUR NEWEST ONE FOR ONE™

WITH EVERY BAG YOU PURCHASE, TOMS WILL HELP PROVIDE A
SAFE BIRTH FOR A MOTHER AND BABY IN NEED. ONE FOR ONE™.



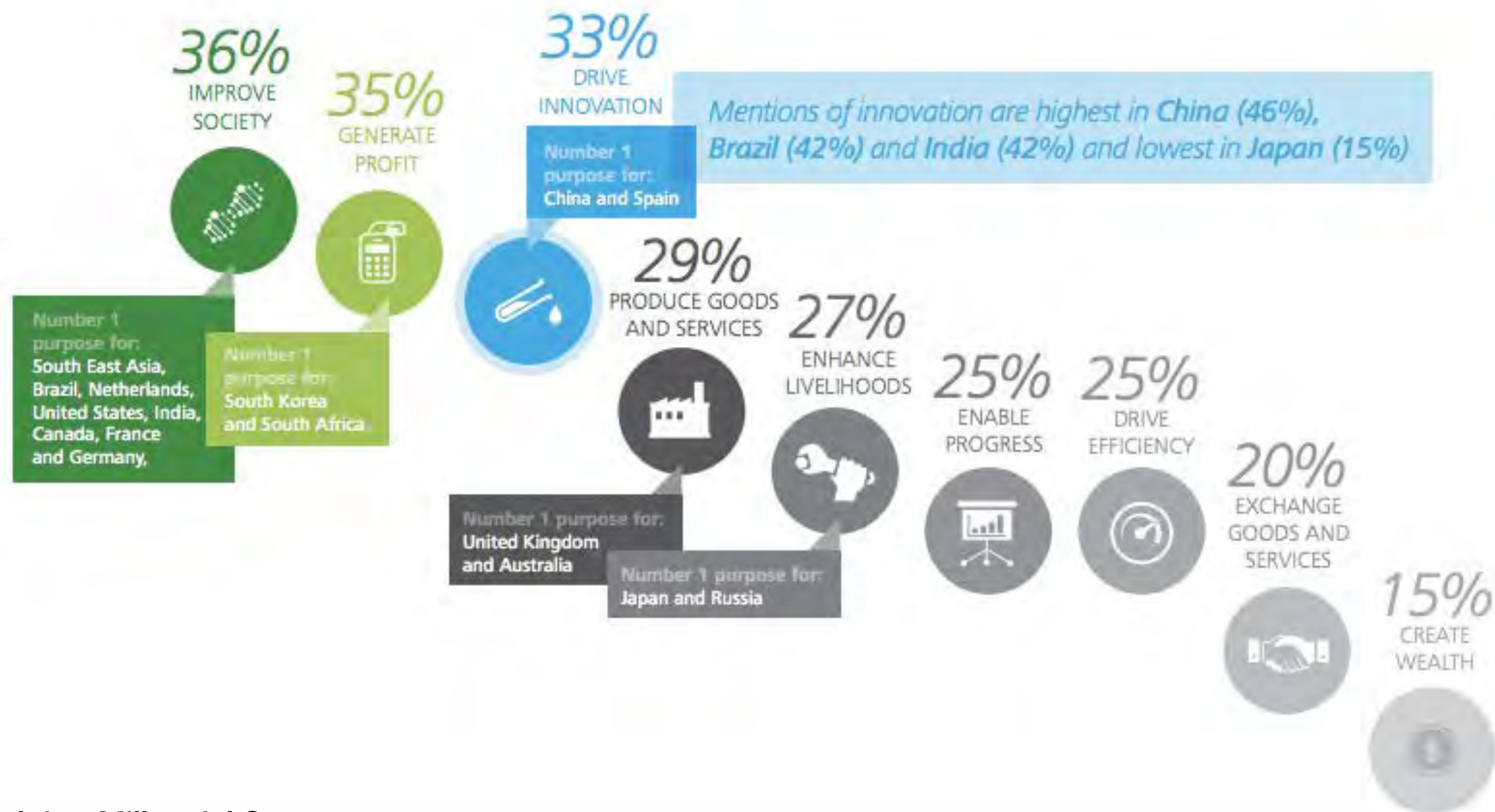
1 BAG OF COFFEE = 1 WEEK OF CLEAN WATER

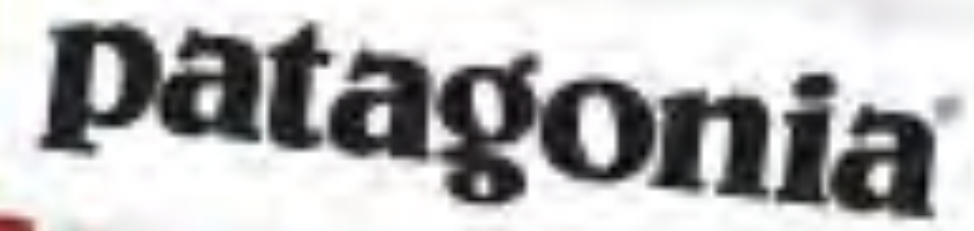


BLAKE MYCOSKIE'S IMPACT

- 60 million pairs of shoes given to children in need
- Restored sight to 400,000 people in 13 countries
- Safe birth services for 25,000 mothers
- 335,000 weeks of safe water in 6 countries
- Introduced a new business model - "One-for-One"
- Inspired a generation of young people to "do well and do good"
- Launched the Social Entrepreneurship Fund to invest in early stage social entrepreneurs
- TOMS company valued at \$625M

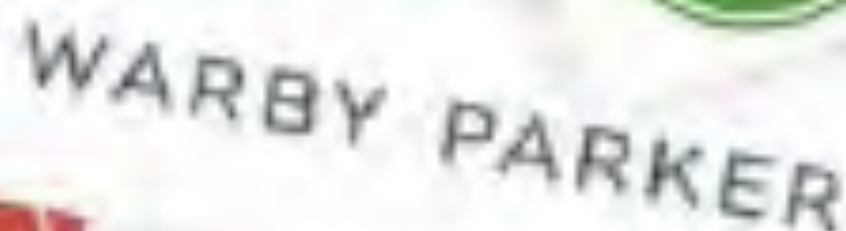
The purpose of business is to...





USING

BUSINESS



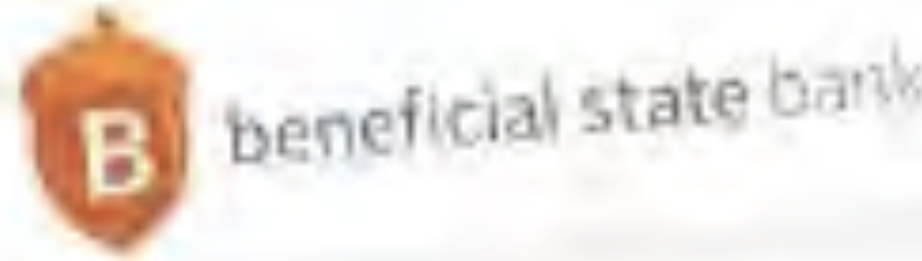
AS A



FORCE FOR GOOD



MEET the B CORPS



GOVERNMENT

BUSINESS

CHARITIES

SOCIAL
ENTREPRENEURS



SOCIAL ECONOMY

GOVERNMENT

BUSINESS

CHARITIES



SOCIAL
ENTREPRENEURS

THE SOCIAL ECONOMY

What's different?

- business models
- participants & types of collaboration
- funders & types of capital
- cultural norms
 - expectations about outcomes and “return on investment”
 - expectations about risk and failure
 - perceptions about what is possible

THE SOCIAL ECONOMY

What's needed?

6 Elements of a Healthy Entrepreneurship Ecosystem

- Leadership
- Culture
- Resources
- Frameworks, infrastructure, policies
- Role Models
- Activities, engagement

(adapted from the Rainforest Scorecard from T2 Venture Creation www.t2vc.com)

How do we create the conditions to spark the kinds of **organizations and collaborations** that can solve some of our community's biggest challenges?

TAKE ACTION

Sign up - Encourage your friends and colleagues to sign up to the Don Dunstan Foundation mailing list to hear about news and events relating to the Residencies.

Share - Encourage your friends and colleagues to watch and share resources from the Thinkers in Residence.

Visit www.dunstan.org.au/socialcapital today.

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